BRIGHT DASHES OF COLOR... ON WHITE SO NEW... SO SMART

See Fashion's brightest whim for summer in lovely color 'n white Red Cross Shoes. Gay. Breezy. In perfect harmony with summer's stunning new prints and smartest colors. See them. Love them.

GENUINE CURTEICH CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE
ONE CENT
STAMP
HERE

1B-H1722

FASHION ADDS A

Dash of Color

TO WHITE

in gay summery

RED CROSS SHOES

The PLAZA

The SEVILLE

The RODEO

RED CROSS SERVICE SHOE

The POLO

THE UNITED STATES SHOE CORP'N. FAMOUS FOR QUALITY

RED CROSS SHOE